



INTRODUCING THE ALL-NEW  
**VOLVO V90**  
CROSS COUNTRY

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*“Bridging the gap between rugged versatility and luxury,  
the all-new Volvo V90 Cross Country builds on Volvo Cars’  
heritage in the estate segment, which began over 60 years ago.”*

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## **DISCOVER A NEW WAY TO EXPLORE.**

*Adventure that knows no limit.*

Designed to take on more than the everyday, the V90 Cross Country is a true all-road vehicle. In bad weather, on rough roads and when conditions get tough, it gets you where you want to go. Elegant and refined, the V90 Cross Country tells the world what it can do and where it can take you. Clean, taut lines and rugged details create a powerful look that conveys a strong sense of capability. Designed to make every experience an adventure, it is a place where you can relax in comfort, where technology enhances your journey and makes life easier.

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V90 Cross Country T6 AWD, 714 Osmium Grey metallic, Equipped with Volvo Accessories: 21" 7-Open Spoke Matt Tech Black Diamond Cut Alloy Wheel, Roof box designed by Volvo Cars







V90 Cross Country T6 AWD, Osmium Grey metallic, 20" 10-Spoke Black Diamond Cut Alloy Wheel. Note: Some options or colours may not be available in Canada. Please check with your local Volvo Retailer.

# Rugged sophistication.

The design of the V90 Cross Country reflects its identity as a capable luxury estate. Equipped for wherever your life takes you.



**LED Headlights.** The face of the vehicle is distinguished by Thor's Hammer: The T-shaped headlights, inspired by the Scandinavian Norse God. Active high beam LED headlights with Automatic Bending Lights, bends 30 degrees in both directions to provide greater visibility.



**LED Tail Lights.** A signature of Volvo's iconic design provides increased visibility while emphasizing the body shoulder line of the vehicle.



**Wheel Arch Extensions and Dark Lower Body Parts.** In true Cross Country tradition, the V90 Cross Country has charcoal coloured wheel arch extensions and body trim parts providing a uniform, rugged appearance and protection to all the lower extremities of the body. (Optional colour coordinated extensions available in select colours.)



**Trunk Lid Comfort Opening.** With the Keyless locking/unlocking option, the trunk lid has a comfort opening and closing function activated by moving a foot beneath the left side of the rear bumper.



This image includes some colours and trims not available in Canada. Please ask your Volvo Retailer for details.

# Beautiful materials, advanced technology.

The design and craftsmanship of the cabin are the Swedish vision of luxury, innovation and technology, designed with the driver in mind.



**Touchscreen Sensus Display.** The centre console display is an example of genuine Scandinavian design, with form and function combined. The 9-inch touchscreen Sensus display is our answer to overly complicated infotainment and entertainment systems that puts control at your fingertips. Using highly advanced Light Control Film means the finger barely needs to touch the screen, and it can sense a finger, even if it is gloved.



**Premium Sound by Bowers & Wilkins.** Premium Sound by Bower & Wilkins embodies our quest for perfection, elevating the sound experience by putting you at the heart of the music. Equipped with 19 speakers, you have the opportunity to select your own sound experience and choose from Studio, Individual and Gothenburg Concert Hall sound modes.



**Graphical Head-Up display.** The Head-Up display offers text and graphical information highlighting road sign, vehicle speed and navigation information.



**Driver Display.** Engaged by ignition, the high resolution Driver Display provides the driver with everything needed to drive and navigate safely. Display brightness is based on the ambient light within the cabin which will automatically adjust for sunshine or the headlights of a trailing vehicle. Two Driver Displays are available: the 12.3" variant as shown above and the smaller 8" with one large instrument in the centre.





**Panoramic Sunroof Standard.** Experience a cabin flooded by natural light. The panoramic roof stretches from the front to the rear seats and opens to increase the light and airy feeling.



# A sanctuary of interior design.

Scandinavian design comes to life in a spacious, light-filled cabin. A place where luxury meets versatility to make life easier.



**Front and Rear Seating.** In order to make the backrests as slim as possible and increase legroom in the second row, a completely new frame and specially designed back was developed for this generation of Volvo seat. In the rear, a centre armrest with two cup holders covered by a lid, integrated in the backrest of the rear seat, is included in all available upholstery. Additional comfort and convenience can be added with optional features like heated rear seats or 4-zone electronic climate control.



**Seats.** Seating comfort is traditionally one of the highest priority areas for Volvo and an essential part of our Designed Around You philosophy. Our seats have been considered to be among the best on the market for decades. Even so, we designed all-new seats for the new generation of Volvo cars to further elevate the driving experience.



**Rear Folding Seats.** The space and utility to compliment an active explorer. The V90 Cross Country will take you where you want to go. The 40/20/40 rear seat split allows you to carry everything you need.



**Luggage Net.** There are many Volvo Accessories available for the V90 Cross Country, like this handy elastic net. Attached to the car's load-lashing loops, the net is installed flat on the floor and ready for action when you are. Ask your Volvo Retailer for the complete list of Volvo Accessories.

# Safety.

We've simplified the driving experience, making it easier and safer for you to go wherever your road takes you. Sit back and enjoy the drive.



**IntelliSafe.** The V90 Cross Country features a very high level of safety, both protective and preventive. We call this approach IntelliSafe, which includes an entire suite of intuitive technologies. This is made possible because the Volvo V90 Cross Country has a huge capacity to process a vast amount of information about its own trajectory and that of other cars around it. That means it can predict imminent collisions, warn the driver of such danger and finally, intervene to mitigate or avoid collisions entirely.

**City Safety.** City Safety is at the heart of IntelliSafe, and is equipped with several standard safety features including Lane Departure Warning, Blind Spot Information System, Frontal Collision Warning and Pedestrian and Cyclist Detection, among many others.



**City Safety in the Country.** In the Volvo V90 Cross Country, our comprehensive collision avoidance package, City Safety, also includes detection of large animals, like moose/elk, deer, horses and cows – another Volvo world-first. The standard-fitted radar/camera unit can detect large animals standing on the road or slowly moving across it with the side towards the vehicle. If a large animal is detected, the Volvo V90 Cross Country warns the driver and brakes automatically, if the driver does not. In this way collisions with large animals can be avoided or mitigated.

**Pilot Assist - Gen 2.** A world-first in standard safety equipment, Volvo's Pilot Assist II technology is a semi-autonomous function that builds on Pilot Assist I. Pilot Assist II maintains a set speed and distance from surrounding vehicles on public roads and is intended to combat monotonous highway driving. The vehicle assists the driver with gentle steering inputs to help keep the vehicle centered in the lane; unlike Pilot Assist I the vehicle no longer needs a lead car to operate. The hands-on semi-autonomous Pilot Assist steering support is active up to speeds of 130km/h.

# BEGIN YOUR JOURNEY MARCH 2017.



## The All-New V90 Cross Country

As the launch date approaches, stay informed about unique offers and events specific to the V90 Cross Country.

Stay informed at:  
[www.VolvoV90CC.ca](http://www.VolvoV90CC.ca)

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**V O L V O**

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